

Campaign Tabards For Sale

As previously advertised, as well as our Campaign T-shirts, we are now selling Hi-Vis tabards. The tabards are especially good to go over layers of clothing in winter. They have our 'one less car' slogan. The T-shirts also have our Campaign logo. Tabards cost £9.00 and T-shirts cost £7.50. Please contact the membership secretary for more details: Memberships@chestercycling.co.uk.

Monthly Meetings
7:30pm on the first
Wednesday of the
month upstairs in
the Custom's House
Watergate Street

Join the Chester Cycling Campaign!

| | |
|-----------|--|
| Name | |
| Address | |
| Post Code | |
| Phone | |
| Email | |

If you are happy to receive your Cyclomania Newsletter by e-mail and to be notified of Campaign activities by email, please tick here:

- | | |
|--|--------|
| <input type="checkbox"/> Individual Membership | £5.00 |
| <input type="checkbox"/> Unwaged/Under 16/OAP | £3.00 |
| <input type="checkbox"/> Family Membership | £10.00 |
| <input type="checkbox"/> Life Membership | £50.00 |

Membership is valid until end of September during year of joining. Join after April 1st and your membership is valid until the end of September in the following year!

I enclose an additional donation of £ _____

I agree to this information being placed on an electronic database for Campaign purposes only.

Signed _____ Date _____

Please send completed form & cheque (payable to Chester Cycling Campaign) to:

Chester Cycling Campaign Membership Secretary
10 Balmoral Park
Chester
CH1 4BQ

Steering Committee

(enquiries@chestercycling.co.uk)

| | |
|---------------------|----------------|
| Secretary | Mary Gillie |
| Treasurer | Tom Walker |
| Website editor | Craig Steeland |
| Cyclomania Editor | Mary Gillie |
| Publicity | Simon Brown |
| Development Control | Peter Williams |
| Membership | Sue Steeland |

Cyclomania

A voice for Chester cyclists



Issue 36

March 2009

Window Stickers for CDT Status

The Campaign have acquired stickers to advertise the Chester Cycle Demonstration Town status. We hope that if shops and businesses display these in their windows it will help to raise awareness. It will also be a way that companies can demonstrate their support for the CDT and get more information on how they can support the CDT status.

To get the stickers distributed we we need your support. If there are shops or businesses that you visit who you think would display a sticker and would be interested in further information about CDT, can you ask them? Here is how you can help:

1)Email
marygillie1@yahoo.co.uk with the shops or businesses that you can visit.

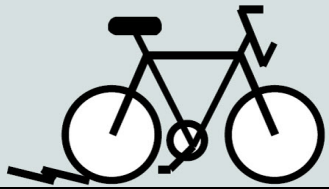
2)Mary will let you know whether these companies need targeting and where to pick up the stickers.

3)Visit the companies to ask if they will display the stickers. Get contact details if they would like further information about CDT.

4)Email
marygillie1@yahoo.co.uk with info on who agreed to take the stickers (and who didn't) and any contact details.

5)Return any spare stickers. The stickers aren't cheap and therefore we don't want to waste any.

Examples of places other than shops that could be targeted are dentists, doctors, cafes, hotels etc. The location can be anywhere around Chester as well as the city itself.



Students help spread the word on CDT

Students at the University of Chester are helping to raise awareness and gather information for the Cycle Demonstration Town project as part of their coursework. Liaising with members of the Campaign, the students have devised a survey for a cross section of businesses in the centre of Chester. The survey asks them if they are aware of how many of their staff and customers already get into the city centre on foot or two wheels. It aims to find out how aware they are of the CDT status and if they are prepared to support it. Support may be as simple as providing leaflets or windows stickers. Larger contributions could be providing cycle parking or

First CDT Steering Group Meeting

The first steering group meeting for the Cycle Demonstration Town was held on the 24th february. Joint representatives of the Campaign, local CTC and Chester Road Club attended. Other delegates were from bike shops, and of course the council. Progress on the CDT was reported. Bikeability cycle training has started and 34 schools will be targeted with training going ahead. The next meeting will be on 21st April. There was still concern that there is too much emphasis on infrastructure projects which will not double cycle numbers without soft measures such as training and awareness raising. The steering group will report to the Cabinet Member responsible for the Environment. Davdi Robinson submitted a paper on '10 things' business can do to support cycling.

changing facilities. The Campaign will also endeavour to put them in touch with the right people for help and advice.

CDT Launch Web Progress

The official launch of the Chester CDT status will be during the weekend of April 26th and 27th. This co-incides with the CTC's AGM and dinner that will also be held in Chester.

There will be a 'Fest' at the Town Hall where the Campaign will have a stall. Please let us know if you can help with the stall.

On the Sunday there will be some easy, led cycle rides. There will be a ride from Dee Banks to the Eureka Cafe at Two Mills which is around 22 miles. A shorter 10 mile ride will do an 'eastern' circuit starting from Gorsestacks (both starting at 2pm). Please let us know if you can be a back-marker for ride. Longer rides will also be organised by the CTC.

Campaign AGM

The campaign held its AGM in February with a great turn out. Many thanks to those who took up or continued as officier bearers.

Our focus for this coming year is making the CDT status a success. We will continue to raise the profile of cycling through the press and the planning process. We want Cheshire West and Chester to have a dedicated team to promote cycling and make cycling a key part of the transport strategy. Other practical issues will be to compaign for

The ChesterCycleCity website is up and running. The website has the aim of supporting the Cycle Demonstration Town project (CDT). Bartlett's Solicitors have generously sponsored the development of the website as a result of the interest and involvement of one of the firm's partners who is an active cyclist and a Life Member of the Chester Cycling Campaign. The campaign has complete editorial control.

Active involvement of the local cycling community is a key component of the CDT project, and is one of the funding requirements. Many parts of the website are interactive, allowing visitors to leave comments, make suggestions and otherwise participate in the CDT project. In addition, visitors can also add comments and start conversations on a new 'Chester Cycle City Forum'.

If you have information that you think should be on the site, please send it to webeditor@chestercycling.co.uk.

reduced closure of cycleways and improve their condition. We plan to hold a Doctor Bike session in town. See our website for the AGM with a full list of our objectives.

Membership fees will be kept the same as level as last year - a great bargain considering the discounts available.