The 2½ mile White Route provides excellent access to the retail and business parks located along Sealand Road for people living in the Upton, Newton and Bache areas. It also passes by the Countess of Chester Hospital and is near to the campus of the University of Chester. The route connects Blacon and the Bache areas to Chester Zoo via a combination of off-road and on-road cycle ways. There is access to the Greenway (Green Route) and Shropshire Union Canal path (Brown Route) from the Deva Link section of the route. This provides miles of off road paths to explore.

### 8 Reasons to Cycle...

1. Save money on fuel, wear & tear and public transport
2. No more expensive gym fees
3. Proven to reduce stress
4. Reduces your carbon footprint
5. Most efficient & reliable form of transport
6. Eases congestion
7. Lose Weight
8. It’s fun

Contact

www.cyclechester.com
info@cyclechester.com
Tel: 01244 973528

Disclaimer: Whilst every care has been taken to ensure the accuracy of this leaflet, Cheshire West & Chester Council cannot accept responsibility in respect of any error or omission which may have occurred.
Other Chester Routes

The White Route connects to the Turquoise Route which follows Sealand Road, linking the Greyhound Park to Blacon and the city centre. The Green and the Brown Routes can be accessed via Deva Link, connecting to Deeside Industrial Estate, Ellesmere Port and Christleton.

In Upton Heath The White Route links to The Pink Route, connecting to Chester Zoo. The map below shows how the 11 coloured cycle routes link together.

Local Sustainable Transport Fund

Cheshire West and Chester Borough Council have secured funding from the Department For Transport (2012-15), to encourage more people to travel in a sustainable way to and from work. Focusing primarily on Chester, Ellesmere Port and the surrounding areas. Cycling plays a major role in the LSTF programme, so for ideas about how you can get involved please contact the LSTF team on the contact details overleaf.

Safety

Prepare in advance to keep safe when you are cycling.

- Wear reflective or fluorescent clothing for extra visibility.
- Use lights at night – front and rear.
- Wear a helmet which is a good fit.
- Keep your bike well serviced, check brakes, steering and tyres regularly.

Cycling Tips

The cycle paths, roads, bridleways and towpaths which make up the cycle routes in Chester are open to everyone.

Please follow these simple cycling tips to ensure your journeys are safe and enjoyable:

- On shared routes pedestrians may not be aware of your approach so be courteous, slow down, ring your bell and give them plenty of space.
- It is illegal to cycle on the footway unless it is specifically marked for cyclists.
- Cyclists should give way to pedestrians on shared paths.

Cycle Parking

There are also cycle storage lockers available for rental on a quarterly basis. These secure lockers can be found at the Wrexham Road and Boughton Heath Park and Ride Sites, as well as Princess Street, Gorse Stacks and Little Roodee in Chester City Centre. For more information on how to rent a locker, please call 01244973528 or email info@cyclechester.com

Cheshire West and Chester Borough Council has received a GBP 2.4 million grant from the Department of Transport for the Local Sustainable Transport Fund (LSTF) programme. The department has funded a number of sustainable transport projects, for example cycle routes, parking and public transport facilities. The aim of the LSTF programme is to reduce the demand for private vehicle use, increasing the number of people choosing sustainable transport to and from work.

Signs

White Route Repeater Sign

Cycle Lane

Contraflow Cycle Lane

National Cycle Network (NCN)

Segregated route for use by pedal cycles & pedestrians only

Shared route for use by pedal cycles & pedestrians only

Cycle Parking

No Cycling

No Entry for all vehicles (including cycles)